

Mel Taylor

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EDUCATION

Knox College, B.A.

Educational Studies/Journalism

Galesburg IL, Jun 2014

Illinois Center for Broadcasting

Studying radio and video production

Chicago IL, Oct 2014

Manhattan Neighborhood Network

Video production

New York NY, Oct 2015

SKILLS

Adobe Suite

Avid

Final Cut Pro

iMovie

Mac OS

Microsoft Office

Windows Movie Maker

Windows

LEADERSHIP

Board of National Directors -

Kenwood Brotherhood

Board of Alumnus - Phi Gamma

Delta Fraternity

Board of Alumnus - Mortar Board,

Knox College

Alumnus Board - Honor Board,

Knox College

Alumnus Board - Allied Blacks For

Liberty and Equality, Knox College

MEDIA EXPERIENCES

WHCR 90.3 FM-NY, Executive Producer, NY (2017-Present)

- Produce a weekly live broadcast on WHCR 90.3 FM-NY reaching 2 million streams annually.
- Develop weekly show segments, schedule guests for shows, edit show interviews, create social content.
- Create & edit music mixes, prepare & run equipment, during live programming.

Bold Global Media, Executive Producer, Booker NY (2017 – 2019)

- Monitored breaking news, with a focus on business and politics; booked a variety of high profile guests for weekly shows; edit and produce written website content for articles.
- Conducted in-depth research for topics; worked with studio producers and provided news guidance for business, lifestyle, and political programming; wrote talent scripts.
- Pitched story ideas for digital segments and provided editorial guidance on news coverage, drafted storylines for booked guests, analyst discussions for hosts, and social media content;
- Ensured the accuracy and timeliness of on-air content; provided context, key details and various storyline perspectives for on-air talent.

On-Set Productions / Pilgrim Studios, Production Assistant, NY (2016 - 2017)

- Uncovered leads and pursued evolving storylines on set, pitched social and video extras.
- Informed other PA's and crew of scheduled and unscheduled changes throughout the shoot.
- Handled talent and audience while being held responsible for any needs or wants.
- Took production notes for Associate, Supervising, and Executive Producers.
- Collaborated with crew to complete runs, packing equipment and off sight runs throughout NY.

CBS Radio Play.it, Associate Producer, NY (2015 – 2017)

- Pitched storylines and guests for daily shows and written content on CBS local and national websites.
- Used Adobe Creative Suites and Mac OS to record shows, implemented social media strategy to grow accounts to over 30,000+ followers with matching engagement.
- Booked guests included: Ben Carson, DJ Khaled, Leigh Steinberg, Jabrill Peppers, Joe Jellybean Bryant, Isaiah Austin, Jahliil Beats, David Banner, French Montana, Jim Breuer, Royce da 5'9, Lil Bibby, Horace Grant, etc.

High School Cube, Producer, Chicago, IL (2014 – 2015)

- Shot various high school sports competitions across the Chicagoland area.
- Monitored broadcasts from Aurora office during broadcast hours, providing feedback to our on-site crews and school broadcast partners.
- Edited highlight clips to use in HSC app and distribute to social media partners.

Knox College Athletics, Producer, Galesburg, IL (2011- 2014)

- Researched and fact-checked previous and current season stats to prepare notes and scripts for game broadcasters.
- Managed various social media accounts for live game updates and breaking news.
- Wrote post-game breakdowns for the athletic websites covering basketball, football, baseball, softball, soccer, and track & field.

The Knox Student, Sr. Staff Writer, Galesburg, IL (2011- 2014)

- Wrote feature stories on administration, schools events and for the weekly sports column.
- Produced social media content for Facebook and Twitter accounts.