

# Daniella Marie Isabelle L. Uy

## DANA UY

DGC Asst. Production Manager

## OBJECTIVE

Adaptable and detail-oriented individual with 4 years experience in television and digital media production, seeking to transition into the scripted film and television industry in Toronto

## WORK EXPERIENCE

### ASSISTANT PRODUCTION COORDINATOR Aug 2020 - Oct 2020

*Cream Productions (Toronto)*

- **"Fear Thy Neighbor"** Season 7
  - EP: Kate Harrison, David Brady, Jeffrey Hirschfield; PM: Tim Dorsch
- **"History Erased"** Season 3
  - EP: Kate Harrison, David Brady, Brian Rice; PM: Francine Dibacco, Mark MacDonald

### ASSISTANT PRODUCTION COORDINATOR Feb 2020

*Canadian Film Center (Toronto) - Bell Media TV Program*

- Bell Media Primetime TV Teasers 2020: **"Burnersbay," "Eros," & "Mary IV"**
  - SP: Jessica Menagh; Producer: Noor Dhanda

### PRODUCTION LEAD Jul 2018 - Mar 2019

### PRODUCER Nov 2016 - Jul 2018

*D5 Studio, Media5 Marketing Corporation (Philippines)*

- Tasked to lead in-house production for online and on-air content (conceptualization of creative content, recruitment of on- and off-camera talents, editorial responsibilities and maintenance of partnerships with clients and partners)
- Produced episodes, short-form segments and promotional plugs for D5 Studio
- Produced shoot-based promotional plugs ESPN5 / TV5
- Produced episodes, short-form segments and promotional plugs for external clients (Colgate, Pro Life UK, Smart Communications and The Medical City)

### SENIOR CHANNEL PRODUCER Sep 2015 - Sep 2016

*ETC Channel, Solar Entertainment Corporation (Philippines)*

- Produced promotional plugs for the channel's various banner shows for on-air use
- Produced originally-written shoot-based plugs for the channel's monthly campaigns and interstitials, as well as long-form special episodes

## EDUCATION

BACHELOR OF SCIENCE IN MANAGEMENT

### MAJOR IN COMMUNICATIONS TECHNOLOGY

*Ateneo de Manila University, Manila, Philippines*

2011 - 2015

Minor in Enterprise Development

Graduated Honourable Mention (Top 5% of Graduation Class)

Consistent Dean's Lister


### MAJOR IN FILM AND MEDIA STUDIES

*Universidad Carlos III de Madrid, Madrid, Spain*

2013


Junior Term Abroad (Fall Semester)

## CONTACT


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[bit.ly/danauyportfolio](http://bit.ly/danauyportfolio) 

## PRODUCER REEL

Dana Uy Producer Reel   
(2015-2019)

<https://youtu.be/hQa8VjIMFHk>

## SKILLS

PROJECT MANAGEMENT  
CREATIVE WRITING  
OFFLINE EDITING  
ADOBE PREMIERE  
MICROSOFT OFFICE / iLIFE

## CERTIFICATIONS / LICENSES

Ontario Driver's License  
Standard First Aid & CPR/AED (Level C)  
WHMIS

## INTERESTS

In my free time I enjoy reading books and watching films and TV series. I have an interest in fashion and design and also love to travel and learn about different cultures.