

HAKIM JOHNSON

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WORK EXPERIENCE

WIEDEN + KENNEDY - PORTLAND, OR - INTERNSHIP

- Supporting Human Resources and Payroll departments
 - Data entry, filing, technologizing employee files
- Content Services
 - Technologizing agency archives
- Studio
 - Assistant to Production Manager
 - Shadowing and working alongside creatives that share similar strengths
 - Creating branded deliverables for brands such as Nike, Old Spice, and KFC.
- Public Relations
 - Assistant to Global Director of Communications + PR
 - Managed global post-production coverage for leading brands in corroboration with W+K
- Business Affairs
 - Creating production documents
 - Technologizing legal documents for talent and audio usage
- Confidentiality
 - Experiencing a deeper level of human resources and asset protection.
- Publishing
 - Working alongside Production Coordinators
 - Conducting demographic/audience research in order to optimize advertisement success
 - Research on brands and influencers that appeal to Generation Z
 - Send out social media platform and cultural trend updates to team
- Kentucky Fried Chicken Media Team
- Supporting Secret, Airbnb, & Gillette in trend research and data collection
- Production
 - Assistant to Senior Producer
 - Production Assistant for brands including Nike, Old Spice, Coca-Cola, etc.
 - Working extensively and exclusively with industry professionals to accomplish beautiful productions in a cohesive collaborative environment
 - Shadowing and receiving mentorship from producers and directors

MURPH MEDIA, LLC. - PORTLAND, OR - PRODUCTION + CREATIVE ADMIN

- Holistic management of production and creative operations
 - Social media content calendar creation
 - Social media optimization
 - Photography, photo editing, and copywriting
 - Set design and organization
 - Daily responsibilities necessary to carry out video and photoshoots
 - Location scouting, production setup, casting, etc.

JOINT EDITORIAL - PORTLAND, OR - CLIENT SERVICES

- Supporting executives, producers, and directors in everyday work
- Budget management
- Stocking + organizing pantry
- Food services/management