

# NEHA TANEJA

Toronto, ON M5V1P6  
+1 (416) 990-7470 info@nehataneja.com

---

## PROFESSIONAL SUMMARY

Results driven Costume Designer and a Fashion Stylist with top-notch creative and leadership skills, collaborative across technical and design teams. Successful at understanding scripts/concepts and building characters through the right costumes – clothing and accessories. Decisive in planning and implementing strategies.

## SKILLS

- Strong fashion and aesthetic sense with the ability to understand script requirements
- Ability to comprehend photography, videography and editing processes
- An appreciation of garment and accessory design - including construction
- Experience of costume design and styling - film and television, photographic and editorial
- Adept at working as a team member and working independently
- Strong understanding of costume research methodologies and fashion history

## WORK HISTORY

**FASHION STYLIST AND CONSULTANT** | 01/2008 to Current

**FREELANCE - LONDON, U.K. And New Delhi, India**

- Successfully Styled 50+ shoots for 15+ national and international magazines including Vogue, Hunger and 1883
- Skilled at Editorial, Celebrity, Bridal, Film and Television Styling
- Developed and researched concepts as well as created mood-boards for the entire team
- Created appropriate looks based on the concept, season and the trends
- Collaborated with established and new talent – directors/photographers, models and make-up artists to create powerful images/videos
- Managed shoots from bookings until execution
- Independently coordinated with talent management agencies, booking of studios, equipments, crew and catering for the shoots while keeping the budget and infrastructure in mind

- Oversaw the sourcing of garments and accessories from designers including commissioning of creation of bespoke designs where required
- Discovered new talented designers giving them a platform to showcase their creativity often avant-garde
- Attended fashion shows and reviewed garment magazines and manuals

## **COSTUME DESIGNER | 01/2016 TO CURRENT**

### **FREELANCE – ONTARIO, CANADA AND INDIA**

- **WALLFLOWER** – Web-Series, Canada  
Designed costumes for the entire cast - 20 characters of varied age-groups and background actors  
Director : Trsitian Barrock | Producer : CRY Creative Ventures Inc.
- **OLG Video Campaign 2022** - Video Campaign, Canada  
Designed costumes for 8 actors and dancers  
Director : Bobby Singh Brown | Producer : BSB FILMS and Balmoral Multicultural
- **Rustom** – Film, India. Costumes inspired by 50's era. Followed authentic construction techniques including bouffant styles and corsetry
- **Veere Di Wedding** – Film, India. Contemporary Western Clothing
- **Art Carat Video Campaign** – Video Campaign, India. Mughal Era inspired garments and accessories.

## **FASHION DESIGNER | 11/2014 to 10/2021**

### **ENESQUE FASHION HOUSE - NEW DELHI, INDIA**

- Designed three main collections and two capsule collections each year of women's apparel
- Worked alongside producers to scope projects, identify resources, and maintain budgets
- Worked closely with creative team members in the art and production departments to turn client requirements into successful custom designs
- Guided team members through successful promotions of brands, messages, and stories across multiple mediums including social media and print and online publications
- Liaised with celebrity agents and got endorsements from 30+ mainstream celebrities including Priyanka Chopra and Sonam Kapoor
- Supervised team of 15 to provide ongoing creative direction for existing and new concepts and campaigns
- Identified target markets for designs, looking at factors such as age, gender, and socio-economic status

- Managed an efficient, high-quality production process by outlining the specifications for every part of the construction process, defining material requirements and maintaining quality specifications
- Developed and marketed product lines through mainstream chains and specialty boutiques thus having the brand's presence online and in physical stores
- Developed pricing mechanism to determine the best pricing strategy for each style, keeping in mind customer requirements, labor and material costs
- Outlined styling requirements for each look as well as catalogue shots to produce a detailed "look-book" and campaign images for promotion for each collection

**ART AND PRODUCTION DIRECTOR** | 04/2008 to 10/2014

**RISHI T. PHOTOGRAPHY - NEW DELHI**

- Developed and drove strong conceptual, strategic, and innovative creative vision and ideas as well as determined finances and planning for 180+ fashion shoots - photo + video
- Recommended, researched, and developed framings and illustrations to support creative strategy and execution for the fashion shoots; liaised with equipment and prop vendors for shoots
- Managed and liaised with team of editors for post - processing and editing

**EDUCATION**

**London College of Fashion - University Of The Arts London, U.K. | Post Graduate**  
Fashion Media Styling, 2012

**St. Stephen's College - Delhi, India | Bachelor of Arts**  
2004

**OTHER ACADEMIC CERTIFICATIONS**

- Fashion Styling for Professionals, Central Saint Martins College of Art and Design, University of the Arts London (2010)
- Foundation in Photography, Delhi School of Photography (2010)
- Creative Writing, British Council (2010)
- Management, City University, London (September 2004-December 2004)
- Fashion Design, National Institute of Fashion Design, New Delhi (2004)

**OTHER ACCOMPLISHMENTS**

- Global Winner - Dig the New Breed Stylist - Rankin and Tuuli, 2012 - Winner of a global fashion talent hunt

MY INTERVIEWS :

- Hunger Magazine, Issue-3, U.K.
- L'Officiel India, November 2015
- DNA, India, November 2015

- On/Off Fanzine for London Fashion Week

DESIGNS FEATURED - Many mainstream media including :

- Vogue
- Elle Magazine
- Institute Magazine
- Cosmopolitan Magazine
- L'officiel Magazine
- L'oreal Paris ad campaign for Cannes Film Festival
- BBC - Documentary by Joanna Lumley

FASHION WEEKS :

- LONDON FASHION WEEK
- LAKME INDIA FASHION WEEK
- TORONTO FASHION WEEK